

Made in the Mid-Willamette Valley: Don Pancho Authentic Mexican Foods Inc.

June 27, 2010

Company name: Don Pancho Authentic Mexican Foods Inc.

Address: 3060 Industrial Way NE, Salem 97301

Phone: (503) 370-9710

Website: www.donpancho.com

Business description: Food manufacturing

Employees: 350

Business specialties: Manufacturer of authentic tortillas and chips.

Business history: Established 1970, in Salem as a family-owned and operated business.

What is biggest advantage of doing business in the Mid-Willamette Valley: Our tremendous customers who appreciate products made with pride in the Northwest.

Essential business philosophy: Create the highest quality Mexican food products for our customers to enjoy.

Best way to stay competitive: Re-invest in our work force and continue to train our employees to be leaders in our business and the community.

What is most challenging in work: The rapid shifts that occur in our raw material commodity pricing.

Best business decision: Forming strong partnerships with our local retailers and restaurateurs.

Toughest business decision: Investments in new equipment technologies prove expensive, but keep us leading the industry in quality and consistency.

What trends do you see happening in your Industry: The diversity of tortilla offerings yields a tortilla to meet every consumer's palate.

Company affiliations: Reser's Fine Foods

Major clients: Taco Bell, Costco, Roth's Family Markets, WinCo Foods, Food-4-Less Grocery, McMenamin's Pubs & Breweries, and Chipotle Mexican Grill



Special to the Statesman Journal
Don Pancho Authentic Mexican Foods Inc. manufactures authentic tortillas and chips.

SEDCOR, the lead economic development agency for Marion and Polk counties, is pleased to offer you a glimpse of the multitude of products and services being manufactured and provided by local area companies. SEDCOR's membership is composed of more than 500 business and community leaders who support our mission to enhance and diversify the economy of the Mid-Willamette Valley.

For additional information contact SEDCOR at 503-584-7303 or email sappleby@sedcor.com.