

## Made in the Mid-Willamette Valley: Innovation and diversification key to continued growth for Layton

November 14, 2010

Company Name: Layton Manufacturing Co., Inc.

Contact: John Layton, Owner; Jerry Allen-Rich, Director of Sales; Gary Gretzinger, Project Manager

Address: 672 Murlark Ave NW Salem, OR 97304

Phone: (503) 585-4888

Website: [www.layton-mfg.com](http://www.layton-mfg.com)

Business Description: Design and manufacturing of custom food handling and processing equipment and systems, as well as retaining our Industrial Equipment Manufacturing capabilities.

Employees: 35

Business Specialities: Designing and building food handling and processing equipment to help customers streamline their operations. In addition to designing and fabricating Asphalt Paving Equipment and Remote-Controlled Equipment for the Manufactured Home Industry

Business History: The Company was founded in 1960 by Jack Layton as a manufacturer of Asphalt Paving Equipment. However, the company has steadily diversified so that our major emphasis today is on standard and custom automated equipment for the food packaging and processing industry. John Layton and John Gall, Owners, purchased the assets of AB McLaughlan and Welliver Metals, long established suppliers of food machinery in this area, to facilitate this growth.

What is biggest advantage of doing business in the Mid-Willamette Valley: Close proximity to regional food manufacturers and processors that benefit from our custom equipment design capabilities.

Essential Business Philosophy: Be innovative and provide quality custom engineered solutions to your customer's problems.

Best Way to Stay Competitive: Continuously evolving to find ways to add value to your customers business.

What is most Challenging in Work: Anticipating the changes in the market place and the affect that will bring on meeting customers challenging needs for new and better equipment.



**Special to the Statesman Journal**  
Layton Potato Sizing system used for making French Fry's.

SEDCOR, the lead economic development agency for Marion and Polk counties, is pleased to offer you a glimpse of the multitude of products and services being manufactured and provided by local area companies. SEDCOR's membership is composed of more than 500 business and community leaders who support our mission to enhance and diversify the economy of the Mid-Willamette Valley.

Best Business Decision: Adding additional staff with extensive experience in the food handling and processing machinery industry without losing sight of where we came from or the capabilities that we developed along the way.

Toughest Business Decision: Diversifying away from our historical business, and expanding into new areas that create R and D challenges.

What trends do you see Happening in your Industry: We see a continuation in the trend towards automation and labor cost reductions in the food and beverage processing industries. This is expected to drive an investment in capital improvements and customized equipment design.

Company Affiliations: NW Food Processors Association, Stevens Equipment, AB McLaughlan, Welliver Metals, and SEDCOR board of Directors.

Major Clients: International clients: ConAgra, Simplot, McCain's, and Frito Lay. Regional Clients: Kettle Chips, Golden Temple Foods, Ventura Foods, Betty Lou's, and Scenic Fruit.

For additional information contact SEDCOR at 503-584-7303 or email [sappleby@sedcor.com](mailto:sappleby@sedcor.com).