

Made in the Mid-Willamette Valley: Oregon Bath & Kitchen

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Company name: Oregon Bath & Kitchen

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Business description: At Oregon Bath & Kitchen, we not only provide all the construction and design related needs to meet the demands of the customer; we also manufacture all of our own cabinets, allowing us flexibility to meet any project requirements. A custom woodworking shop, filled with the latest state-of-the-art equipment and highly trained and skilled craftsmen, enables us to produce each cabinet to exact specifications. Our facility maintains the highest level of efficiency and minimizes waste associated with cabinet shops, while constructing custom designs of superior quality. By giving customers every possible choice in features of convenience, durability, and style, we make cabinets to stand the test of time. In addition to building and installing custom cabinetry, Oregon Bath & Kitchen installs countertops, flooring and showers, provides complete renovations and home additions, and provides many services to the commercial construction industry. OBK operates a large spray finishing booth using the latest technology in spray equipment and materials to deliver a wide variety of high quality, durable finishes.

Employees: 14

Business specialties: Construction services — project design and planning, removal and framing changes, plumbing and electrical, drywall and painting, custom-built cabinets by OBK, countertops and flooring, doors, windows and trim molding. Quality products — our product line emphasizes quality, reliability, and appearance. Personal Service — your sales representative will be there to assist you from start to finish. Reliability — OBK employs its own crews to help eliminate unnecessary delays caused by subcontractors and their schedules. Experience — every member of our sales/design team has extensive experience in all aspects of remodeling and installation.

Business history: Oregon Bath & Kitchen has specialized in kitchen and bathroom remodeling since 1991, developing an extensive record of satisfied customers throughout the Willamette Valley. Family-owned and operated, OBK offers comprehensive solutions for your home



Special to the Statesman Journal
Oregon Bath & Kitchen provides construction and design and manufactures its own cabinets, allowing the company flexibility to meet project requirements.

SEDCOR, the lead economic development agency for Marion and Polk counties, is pleased to offer you a glimpse of the multitude of products and services being manufactured and provided by local area companies. SEDCOR's membership is composed of more than 500 business and community leaders who support our mission to enhance and diversify the economy of the Mid-Willamette Valley.

renovations. Utilizing a 5,000 square foot showroom, the latest computer design software, and a very experienced sales and design team, you will be able to find everything under one roof.

What is biggest advantage of doing business in the Mid-Willamette Valley: By working with a local customer base, OBK can provide responsive customer service. OBK prides itself in our ability to turn around remodeling projects in a shorter period of time than most, lessening the impact on our customers.

Essential business philosophy: At Oregon Bath & Kitchen, the philosophy has always been to approach every project as if it were our own. We hold ourselves to high standards, with emphasis on meticulous attention to detail; by employing our own installation crews rather than sub-contracted crews, we have been able to instill the same values throughout our workforce. As a direct result of this ethic, more than half our customers come to us as a result of referrals from former clients.

Best way to stay competitive: We have found that the best way to stay competitive involves multiple factors such as reducing waste through continuous process improvements, striving to exceed the customers' expectations and continually innovating — not only developing new and unique products to offer our customers, but developing production capabilities to meet these expanding product offerings.

What is most challenging in work: Our most challenging work is also some of our most rewarding. Because of our unique capabilities, we are often asked by our customers to provide solutions that are not ordinary or typical, and allow us to stretch our capabilities. As an example, one recent project involved building a set of kitchen cabinets with virtually all curved surfaces and painted in a high-gloss automotive paint while another involved a custom wine room with a domed, stone ceiling and a custom six-inch thick spalted maple door. By taking on challenges such as these, OBK continues to grow its capabilities.

Best business decision: Investing in significant capital expenditures aimed at modernizing our manufacturing facility, such as the acquisition of a large 4-axis robotic router. This gives us the opportunity to expand our product offering to include features such as curved parts that sets us apart from most of our competitors while increasing quality and productivity on our standard products.

Toughest business decision: The investment in the modernization of our manufacturing facility was the toughest business decision as it involved a large capital investment.

What trends do you see happening in your industry: One of the biggest trends OBK has seen in our industry is the move toward environmental stewardship. OBK has embraced this move and has not only produced and installed products for several LEED platinum rated residential and commercial projects, but is committed to sustainability and environmental stewardship in its selection of materials and processes and its operations.

Company affiliations: SEDCOR, Home Builders Association of Marion and Polk Counties, Secondary Woods Consortium, Mid-Willamette High Performance Consortium.

Major clients: While we couldn't list all our clients, we have enjoyed the opportunity to work with thousands of clients in the Mid-Willamette Valley, from homeowners to home builders and from commercial contractors to architects, encompassing a wide variety of projects.

For additional information contact SEDCOR at 503-584-7303 or email sappleby@sedcor.com.