



Building Integrity and
Excellence in the Local
Construction Industry



Developing an Industries WORKFORCE

The SEDCOR Construction Alliance has been active for over two years in local communities promoting their mission to positively brand the Alliance and market their ability to provide a full-range of quality construction services.

They have also been successful with their outreach to educate and seek young people to become interested in careers in the construction and construction related industries.

Building Projects

An extremely successful Extreme Makeover here in Salem jump started the SCA. Lead by Rich Duncan Construction (RDC), many of the SCA members donated time and materials to make this project a huge success.

The SCA was also involved in the recent build of the Mt. Angel Community Building, dubbed “the Festhalle”. Many members of the SCA provided products and services at reduced costs. This building was another great community effort with lots of hard work to have it complete in time by RDC and many volunteers for the beginning of Oktoberfest.

Upcoming projects for the SCA include dorms at the School for the Deaf in Salem and a warehouse for the Stayton Fire Department - both which meet the Alliance’s project criteria. The group looks at benefits of a project to a community, group and or segment of under-served individuals, as well as the ability to use the project to advance the skill advancement and training goals of SCA.

Education

After the EMO - where 27 students from several school districts participated in a project building benches for the facility, education has become forefront of many SCA activities. The SCA has initiated outreach to many local communities to provide training opportunities.

10 weeks of classes were held at Dallas High School with participation of SCA trade people to teach all aspects of construction from plans and permitting, safety, to actual construction processes. The Alliance consistently reinforced work ethic, project monitoring and used various kinds of math within the projects. An industry recognized certification is given to students on completion of training.

Prop boxes were built by Turner Construction and outfitted by member companies. Each of the eight prop box shows one of the trades, such as electrical and plumbing and are used for detailed instruction in classroom settings. They will also be shown at career fairs that are held throughout the year.

The SCA is taking what they have learned working with Dallas School District to help residents of the Oregon Youth Authority at their MacLaren facility in Woodburn. The Alliance knows the importance of investing in the industry to educate and mentor a new generation into our workforce. Keeping jobs local and the power of the local dollar invested back into our local economy are key.

Mission of SCA

The **SEDCOR Construction Alliance (SCA)** is dedicated to serving the needs of developers, companies and investors involved in the Mid-Willamette Valley’s construction industries; through providing value-added construction services by creating a successful partnership network, for added value, capabilities, cost savings, quality and improved service throughout the construction process.

Training and education promote best practices and improves competitive opportunities.



SEDCOR Construction Alliance

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Branding

A concerted effort is taking place to promote the SCA and their mission to take construction efforts to the next level. By working with the school districts, the Home Builders Association and other groups to help facilitate branding and SCA's value to the community.

A video is being produced to help with their educational process and to increase visibility of the members. The SCA is accepting \$200 donations from SCA members to help with production of the video.

Look for more industry-driven training and quality in construction through the SEDCOR Construction Alliance.

SEDCOR Construction Alliance meets the first Tuesday of each month. Meetings are held at 8:00 - 9:00 am at the Center for Business and Industry - 2nd Floor.

Excerpt from letter to Nick Harville, SEDCOR Retention/Expansion Manager

Thank you for bringing SEDCOR to Dallas and specifically the Construction Alliance in their work with our students at Dallas High School. Our students learned a lot and were exposed to a variety of people within the industry. This was a huge time commitment on the part of the Alliance and it was amazing how you were able to make it happen. I am happy to learn that your team is working with Tim Ray, the instructor to improve even further the experience for this year's students.

*Christy Perry, Superintendent
Dallas School District*



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