

Made in the Mid-Willamette Valley: 1-Day Signs

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Company Name: 1-Day Signs

Contact: Bill and Terry Klar

Address: 1010 Commercial St. SE, Salem Oregon 97302

Phone #: (503) 371-1329

Website: www.1-daysigns.com

Business Description: Locally owned and operated since 1990. We provide exceptional full-color signs, wearables and promotional products.

Number of Employees: Seven

Business Specialties: We specialize in high-quality, non-electrical signs with wide-format digital printing. We provide top-quality products that are creative and effective in getting our clients' message across. Our products range from exterior/interior signs to fleet/vehicle graphics. We even will decorate wearables to help keep our clients' name in front of their customers.

Business History: What began as a simple sign company in 1990 has become a premier sign shop. We expanded in 2005, to include wearables and promotional products in order to provide a one-stop shop for all their promotional needs.

What is Biggest Advantage of doing Business in the Mid-Willamette Valley: The people we work with and the opportunities they provide.

Essential Business Philosophy: To provide exceptional customer service and the highest-quality branding available for our clients.

Best Way to Stay Competitive: We stay on the cutting edge of technology in our field and consistently offer our clients new ways to promote their businesses and get their message across.

What is most Challenging in Work: The economy! Taxes and keeping our pricing affordable.

Best Business Decision: Our Employees!!! We have the best — from fabrication to design to customer service, our people are experts in our field and love to work with our clients.

Toughest Business Decision: Price increases. We will always pass on our vendor savings to the customer, but sad to say we have to pass on increases also, although we really try to avoid



Special to the Statesman Journal
1-Day Signs is on Commercial Street SE in Salem.

SEDCOR, the lead economic development agency for Marion and Polk counties, is pleased to offer you a glimpse of the multitude of products and services being manufactured and provided by local area companies. SEDCOR's membership is composed of more than 500 business and community leaders who support our mission to enhance and diversify the economy of the Mid-Willamette Valley.

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What Trends do we see Happening in your Industry: Eco-friendly products.

Affiliations: Salem Area Chamber of Commerce, Monmouth Chamber of Commerce, Salem Executive Association, SEDCOR.

For additional information contact SEDCOR at (503) 837-1803 or email sappleby@sedcor.com.