

Made in the Mid-Willamette Valley: Corban University

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Company name: Corban University

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Address: 5000 Deer Park Drive SE, Salem, OR 97301

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Website: corban.edu

Business description: Higher education

Number of employees: 190

Specialties: Undergraduate and graduate education

Business history: 76-year-old institution, in Salem since 1969.

Biggest advantage of doing business in the Mid-Willamette Valley: Oregon's beauty and mild climate attracts students to live in this region.

Essential business philosophy: Christian worldview and pursuit of excellence.

Best way to stay competitive: Service leadership

Most challenging in work: Financing growing campus needs

Best business decision: Specialize in what we do best and remain mission oriented.

Toughest business decision: Staying true to mission in the dynamic landscape of higher education.

Trends you see happening in your industry: Accreditation standards are becoming more in-depth and rigorous; Rise in public education tuition is leveling the playing field for private institutions; More California students are venturing out of state because of cost cutting in the state budget there.

Company Affiliations: SEDCOR, Salem Area Chamber of Commerce; Oregon Independent Colleges Association; Council of Christian Colleges and Universities; Universitas Pelitas Haripan (Indonesia).

For additional information, contact SEDCOR at 503-837-1803 or email sappleby@sedcor.com.



Special to the Statesman Journal
Corban University's campus.

SEDCOR, the lead economic development agency for Marion and Polk counties, is pleased to offer you a glimpse of the multitude of products and services being manufactured and provided by local area companies. SEDCOR's membership is composed of more than 500 business and community leaders who support our mission to enhance and diversify the economy of the Mid-Willamette Valley.